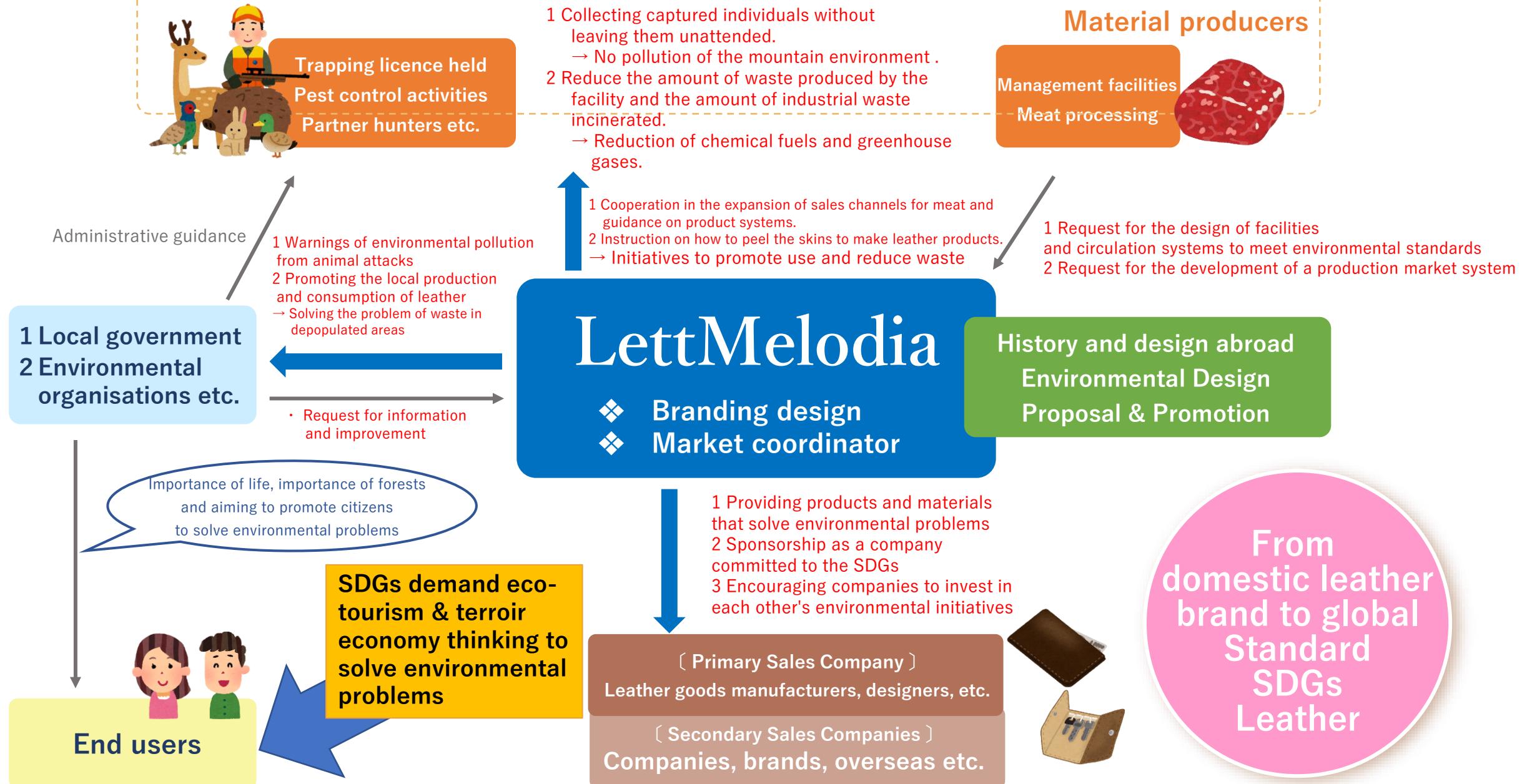


<<< Scheme of Japan's Natural Leather Industrialization Project (R1.6.1 Ver1.2) >>>





Initiatives for Our SDGs Concept

6 安全な水とトイレ
を世界中に



14 海の豊かさを
守ろう

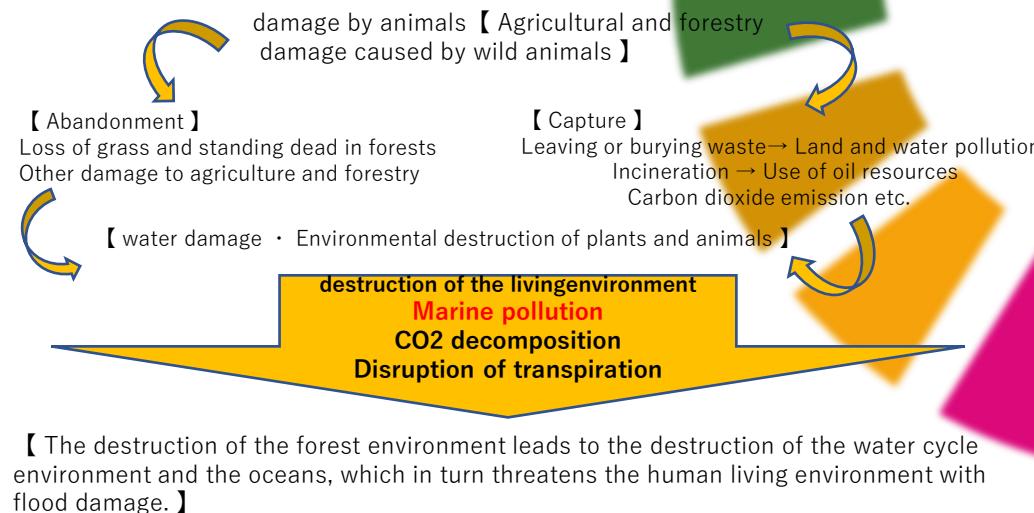


15 陸の豊かさも
守ろう



Protecting the mountain environment means delivering safe water downstream, providing a secure and safe supply of water, delivering nutrients from the mountains to the sea, retaining and storing water, protecting the environment for all terrestrial and aquatic life, absorbing carbon dioxide, and continuing to provide the essential elements and cyclical cycles needed to maintain our living environment.

Relationship between the vicious cycle of environmental destruction and the water cycle



11 住み続けられる
まちづくりを



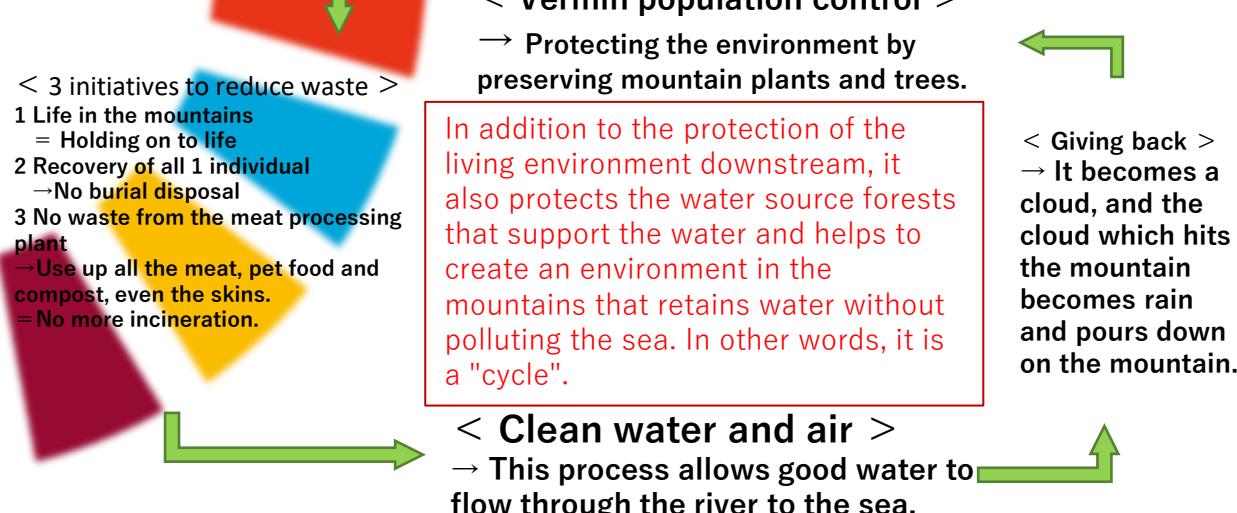
Preserving water source forests and the forest environment helps to protect and conserve the mountain environment from flood and earthquake disasters.

12 つくる責任
つかう責任



We use materials of natural origin in all our production. All of our products are made by hand in Japan, and we use materials that will return to the earth as much as possible when they are disposed of. We are also constantly communicating the message of the natural environment to our customers.

The water cycle we create



To make SDGs and Terroirs

The Answer

To create an environment in which we can live in the cycle
of nature and integrate into the community.

The skins were disposed of as waste in
the mountains or incinerated.
= Use as a material.



Leather, a local industry X Historical
Self-processing leather.
Clothed in Japanese history.

Concept × Design

A product crossed with design
Bringing all concepts to life in our work

Going global as a terroir
Purely domestic production
Domestic and environmental concept
Coordinated design



Local businesses X Materials
Hometown and school use to promote local
production for local consumption.
Collaboration with other local industries.

Concept × Overseas

Historical transmission, combined with
Kumano Kodo

To design shows in Paris and Hong Kong

➤ The Base of Origin = Origin Leather Japan's work is about making life live, not dying it.